

# Lecture 18: Hypothesis testing IV: Chi square

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Advanced Methods of Social Research (SOCI 420)

Source: Healey, Joseph F. 2015. "Statistics: A Tool for Social Research." Stamford: Cengage Learning. 10th edition. Chapter 11 (pp. 276–306).



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# Chapter learning objectives

- Identify and cite examples of situations in which the chi square test is appropriate
- Explain the structure of a bivariate table and the concept of independence as applied to expected and observed frequencies in a bivariate table
- Explain the logic of hypothesis testing in terms of chi square
- Perform the chi square test using the five-step model and correctly interpret the results
- Explain the limitations of the chi square test and, especially, the difference between statistical significance and substantive significance (importance, magnitude)



# The bivariate table

- Bivariate tables display the scores of cases on two different variables at the same time

**Rates of Participation in Voluntary Associations by Marital Status for 100 Senior Citizens**

Participation Rates	Marital Status		TOTALS
	<i>Married</i>	<i>Unmarried</i>	
High			50
Low			50
TOTALS	50	50	100



# Aspects of the table

- Note the two dimensions: rows and columns
- What is the independent variable?
- What is the dependent variable?
- Where are the row and column marginals?
- Where is the total number of cases ( $N$ )?

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# Important information to report

- Must have a title
- Cells are intersections of columns and rows
- Subtotals are called marginals
- N is reported at the intersection of row and column marginals



# Independent, dependent variables

- Columns are scores of the independent variable
  - There will be as many columns as there are scores on the independent variable
- Rows are scores on the dependent variable
  - There will be as many rows as there are scores on the dependent variable
- Each cell reports the number of times each combination of scores occurred
  - There will be as many cells as there are scores on the two variables combined



# Test for independence

- Chi Square as a test of statistical significance is a test for independence
  - Two variables are independent if the classification of a case into a particular category of one variable has no effect on the probability that the case will fall into any particular category of the second variable

**Rates of Participation in Voluntary Associations by Marital Status for 100 Senior Citizens**

Participation Rates	Marital Status		TOTALS
	<i>Married</i>	<i>Unmarried</i>	
High	25	25	50
Low	<u>25</u>	<u>25</u>	<u>50</u>
TOTALS	50	50	100

# Cross tabulations

- Chi Square is a test of significance based on bivariate tables
  - Bivariate tables are also called cross tabulations, crosstabs, contingency tables
- We are looking for significant differences between
  - The actual cell frequencies observed in a table ( $f_o$ )
  - And those that would be expected by random chance or if cell frequencies were independent ( $f_e$ )



# Computation of chi square

$$f_e = \frac{\text{Row marginal} \times \text{Column marginal}}{N}$$

$$\chi^2(\text{obtained}) = \sum \frac{(f_o - f_e)^2}{f_e}$$

where  $f_o$  = cell frequencies observed in the bivariate table

$f_e$  = cell frequencies that would be expected if the variables were independent



# Example

- Random sample of 100 social work majors
  - We know whether the Council on Social Work Education has accredited their undergraduate programs
  - And whether they were hired in social work positions within three months of graduation
- Is there a significant relationship between employment status and accreditation status?

## Employment of 100 Social Work Majors by Accreditation Status of Undergraduate Program

Employment Status	Accreditation Status		TOTALS
	<i>Accredited</i>	<i>Not Accredited</i>	
Working as a social worker	30	10	40
Not working as a social worker	<u>25</u>	<u>35</u>	<u>60</u>
TOTALS	<u>55</u>	<u>45</u>	<u>100</u>

# Step 1: Assumptions, requirements

- Independent random samples
- Level of measurement is nominal
- Note the minimal assumptions
  - No assumption is made about the shape of the sampling distribution
  - The chi square test is nonparametric or distribution-free



# Step 2: Null hypothesis

- Null hypothesis,  $H_0: f_o = f_e$ 
  - The variables are independent
  - The observed frequencies are similar to the expected frequencies
- Alternative hypothesis,  $H_1: f_o \neq f_e$ 
  - The variables are dependent of each other
  - The observed frequencies are different than the expected frequencies

# Step 3: Distribution, critical region

- Sampling distribution
  - Chi square distribution ( $\chi^2$ )
- Significance level ( $\alpha$ ) = 0.05
  - The decision to reject the null hypothesis has only a 0.05 probability of being incorrect
- Degrees of freedom (df) =  $(r-1)(c-1)$ 
  - $r$  = number of rows;  $c$  = number of columns
  - $df = (r-1)(c-1) = (2-1)(2-1) = 1$
- $\chi^2(\text{critical}) = 3.841$ 
  - If the probability ( $p$ -value) is less than 0.05
  - $\chi^2(\text{obtained})$  will be beyond  $\chi^2(\text{critical})$



# Step 4: Test statistic

## Expected frequencies

Employment Status	Accreditation Status		TOTALS
	<i>Accredited</i>	<i>Not Accredited</i>	
Working as a social worker	22	18	40
Not working as a social worker	33	27	60
TOTALS	55	45	100

Expected frequency ( $f_e$ ) for the top-left cell

$$f_e = \frac{\text{Row marginal} \times \text{Column marginal}}{N} = \frac{40 \times 55}{100} = 22$$



# Computational table

(1)	(2)	(3)	(4)	(5)
$f_o$	$f_e$	$f_o - f_e$	$(f_o - f_e)^2$	$(f_o - f_e)^2 / f_e$
30	22	8	64	2.91
10	18	-8	64	3.56
25	33	-8	64	1.94
35	27	8	64	2.37
<u>100</u>	<u>100</u>	<u>0</u>		<u>10.78</u>

- $\chi^2(\text{obtained}) = 10.78$



# Step 5: Decision, interpret

- $\chi^2(\text{obtained}) = 10.78$ 
  - This is beyond  $\chi^2(\text{critical}) = 3.841$
  - The obtained  $\chi^2$  score falls in the critical region, so we **reject** the  $H_0$
  - Therefore, the  $H_0$  is false and must be rejected
- There is a significant relationship between employment status and accreditation status in the population from which the sample was drawn





# Interpreting chi square

- The chi square test tells us only if the variables are independent or not
- It does not tell us the pattern or nature of the relationship
- To investigate the pattern, compute percentages within each column and compare across the columns



# GSS example

- Is opinion about immigration different by sex?
- The probability of not rejecting  $H_0$  is big ( $p > 0.05$ )
  - Opinion about immigration does not depend on respondent's sex

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Key
<i>frequency</i>
<i>column percentage</i>

number of immigrants to america nowadays should be	respondents sex		Total
	male	female	
increased a lot	49 5.98	59 5.75	108 5.85
increased a little	104 12.70	114 11.11	218 11.82
remain the same as it	329 40.17	413 40.25	742 40.22
reduced a little	181 22.10	238 23.20	419 22.71
reduced a lot	156 19.05	202 19.69	358 19.40
Total	819 100.00	1,026 100.00	1,845 100.00

Source: 2016 General Social Survey.

Pearson chi2(4) = 1.3515 Pr = 0.853

# Edited table

**Table 1. Opinion of the U.S. adult population about how should the number of immigrants to the country be nowadays by sex, 2004, 2010, and 2016**

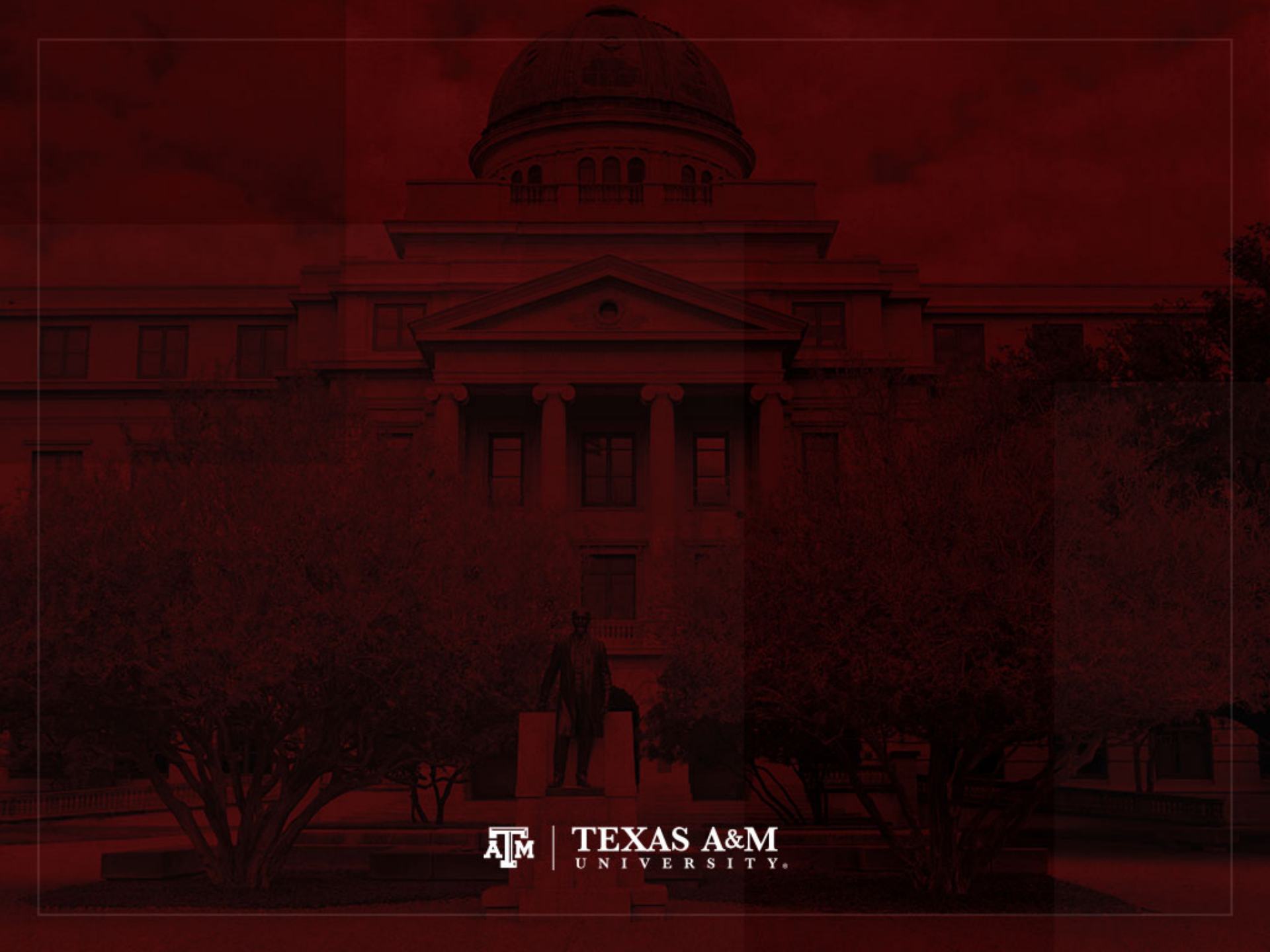
Opinion About Number of Immigrants	Male (%)	Female (%)	Total (%)	Chi Square (df = 4)	p-value
<b>2004</b>				2.3397	0.6740
Increase a lot	3.17	4.30	3.78		
Increase a little	6.89	6.27	6.56		
Remain the same	35.01	34.05	34.49		
Reduce a little	27.68	28.72	28.24		
Reduce a lot	27.24	26.66	26.93		
<b>Total</b> <b>(sample size)</b>	<b>100.00</b> <b>(914)</b>	<b>100.00</b> <b>(1,069)</b>	<b>100.00</b> <b>(1,983)</b>		
<b>2010</b>				7.0998	0.1310
Increase a lot	5.21	3.88	4.45		
Increase a little	7.90	11.40	9.91		
Remain the same	35.29	34.96	35.10		
Reduce a little	24.03	25.31	24.77		
Reduce a lot	27.56	24.44	25.77		
<b>Total</b> <b>(sample size)</b>	<b>100.00</b> <b>(595)</b>	<b>100.00</b> <b>(798)</b>	<b>100.00</b> <b>(1,393)</b>		
<b>2016</b>				1.3515	0.8530
Increase a lot	5.98	5.75	5.85		
Increase a little	12.70	11.11	11.82		
Remain the same	40.17	40.25	40.22		
Reduce a little	22.10	23.20	22.71		
Reduce a lot	19.05	19.69	19.40		
<b>Total</b> <b>(sample size)</b>	<b>100.00</b> <b>(819)</b>	<b>100.00</b> <b>(1,026)</b>	<b>100.00</b> <b>(1,845)</b>		

Source: 2004, 2010, 2016 General Social Surveys.

# Limitations of chi square

- Difficult to interpret
  - When variables have many categories
  - Best when variables have four or fewer categories
- With small sample size
  - We cannot assume that chi square sampling distribution will be accurate
  - Small samples: High percentage of cells have expected frequencies of 5 or less
- Like all tests of hypotheses
  - Chi square is sensitive to sample size
  - As  $N$  increases, obtained chi square increases
  - Large samples: Trivial relationships may be significant
- Statistical significance is not the same as substantive significance (importance, magnitude)





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