

Lecture (chapter 11): Hypothesis testing IV: Chi square

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Advanced Methods of Social Research (SOCL 420)

Source: Healey, Joseph F. 2015. "Statistics: A Tool for Social Research." Stamford: Cengage Learning. 10th edition. Chapter 11 (pp. 276–306).



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Chapter learning objectives

- Identify and cite examples of situations in which the chi square test is appropriate
- Explain the structure of a bivariate table and the concept of independence as applied to expected and observed frequencies in a bivariate table
- Explain the logic of hypothesis testing in terms of chi square
- Perform the chi square test using the five-step model and correctly interpret the results
- Explain the limitations of the chi square test and, especially, the difference between statistical significance and substantive significance (importance, magnitude)



The bivariate table

- Bivariate tables display the scores of cases on two different variables at the same time

Rates of Participation in Voluntary Associations by Marital Status for 100 Senior Citizens

Participation Rates	Marital Status		TOTALS
	<i>Married</i>	<i>Unmarried</i>	
High			50
Low			50
TOTALS	50	50	100



Aspects of the table

- Note the two dimensions: rows and columns
- What is the independent variable?
- What is the dependent variable?
- Where are the row and column marginals?
- Where is the total number of cases (N)?

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Important information to report

- Must have a title
- Cells are intersections of columns and rows
- Subtotals are called marginals
- N is reported at the intersection of row and column marginals

Independent, dependent variables

- Columns are scores of the independent variable
 - There will be as many columns as there are scores on the independent variable
- Rows are scores on the dependent variable
 - There will be as many rows as there are scores on the dependent variable
- Each cell reports the number of times each combination of scores occurred
 - There will be as many cells as there are scores on the two variables combined



Test for independence

- Chi Square as a test of statistical significance is a test for independence
 - Two variables are independent if the classification of a case into a particular category of one variable has no effect on the probability that the case will fall into any particular category of the second variable

Rates of Participation in Voluntary Associations by Marital Status for 100 Senior Citizens

Participation Rates	Marital Status		TOTALS
	<i>Married</i>	<i>Unmarried</i>	
High	25	25	50
Low	<u>25</u>	<u>25</u>	<u>50</u>
TOTALS	50	50	100

Cross tabulations

- Chi Square is a test of significance based on bivariate tables
 - Bivariate tables are also called cross tabulations, crosstabs, contingency tables
- We are looking for significant differences between
 - The actual cell frequencies observed in a table (f_o)
 - And those that would be expected by random chance or if cell frequencies were independent (f_e)

Computation of chi square

$$f_e = \frac{\text{Row marginal} \times \text{Column marginal}}{N}$$

$$\chi^2(\text{obtained}) = \sum \frac{(f_o - f_e)^2}{f_e}$$

where f_o = cell frequencies observed in the bivariate table

f_e = cell frequencies that would be expected if the variables were independent



Example

- Random sample of 100 social work majors
 - We know whether the Council on Social Work Education has accredited their undergraduate programs
 - And whether they were hired in social work positions within three months of graduation
- Is there a significant relationship between employment status and accreditation status?

Employment of 100 Social Work Majors by Accreditation Status of Undergraduate Program

Employment Status	Accreditation Status		TOTALS
	<i>Accredited</i>	<i>Not Accredited</i>	
Working as a social worker	30	10	40
Not working as a social worker	<u>25</u>	<u>35</u>	<u>60</u>
TOTALS	55	45	100

Step 1: Assumptions, requirements

- Independent random samples
- Level of measurement is nominal
- Note the minimal assumptions
 - No assumption is made about the shape of the sampling distribution
 - The chi square test is nonparametric or distribution-free



Step 2: Null hypothesis

- Null hypothesis, $H_0: f_o = f_e$
 - The variables are independent
 - The observed frequencies are similar to the expected frequencies
- Alternative hypothesis, $H_1: f_o \neq f_e$
 - The variables are dependent of each other
 - The observed frequencies are different than the expected frequencies

Step 3: Distribution, critical region

- Sampling distribution
 - Chi square distribution (χ^2)
- Significance level (α) = 0.05
 - The decision to reject the null hypothesis has only a 0.05 probability of being incorrect
- Degrees of freedom (df) = $(r-1)(c-1)$
 - r = number of rows; c = number of columns
 - $df = (r-1)(c-1) = (2-1)(2-1) = 1$
- $\chi^2(\text{critical}) = 3.841$
 - If the probability (p -value) is less than 0.05
 - $\chi^2(\text{obtained})$ will be beyond $\chi^2(\text{critical})$



Step 4: Test statistic

Expected frequencies

Employment Status	Accreditation Status		TOTALS
	<i>Accredited</i>	<i>Not Accredited</i>	
Working as a social worker	22	18	40
Not working as a social worker	33	27	60
TOTALS	55	45	100

Expected frequency (f_e) for the top-left cell

$$f_e = \frac{\text{Row marginal} \times \text{Column marginal}}{N} = \frac{40 \times 55}{100} = 22$$



Computational table

(1)	(2)	(3)	(4)	(5)
f_o	f_e	$f_o - f_e$	$(f_o - f_e)^2$	$(f_o - f_e)^2 / f_e$
30	22	8	64	2.91
10	18	-8	64	3.56
25	33	-8	64	1.94
35	27	8	64	2.37
<u>100</u>	<u>100</u>	<u>0</u>		<u>10.78</u>

- $\chi^2(\text{obtained}) = 10.78$



Step 5: Decision, interpret

- $\chi^2(\text{obtained}) = 10.78$
 - This is beyond $\chi^2(\text{critical}) = 3.841$
 - The obtained χ^2 score falls in the critical region, so we **reject** the H_0
 - Therefore, the H_0 is false and must be rejected
- There is a significant relationship between employment status and accreditation status in the population from which the sample was drawn

Interpreting chi square

- The chi square test tells us only if the variables are independent or not
- It does not tell us the pattern or nature of the relationship
- To investigate the pattern, compute percentages within each column and compare across the columns



GSS example

- Is opinion about immigration different by sex?
- The probability of not rejecting H_0 is big ($p > 0.05$)
 - Opinion about immigration does not depend on respondent's sex

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Key
<i>frequency</i>
<i>column percentage</i>

number of immigrants to america nowadays should be	respondents sex		Total
	male	female	
increased a lot	49 5.98	59 5.75	108 5.85
increased a little	104 12.70	114 11.11	218 11.82
remain the same as it	329 40.17	413 40.25	742 40.22
reduced a little	181 22.10	238 23.20	419 22.71
reduced a lot	156 19.05	202 19.69	358 19.40
Total	819 100.00	1,026 100.00	1,845 100.00

Source: 2016 General Social Survey.

Pearson chi2(4) = 1.3515 Pr = 0.853

Edited table

Table 1. Opinion of the U.S. adult population about how should the number of immigrants to the country be nowadays by sex, 2004, 2010, and 2016

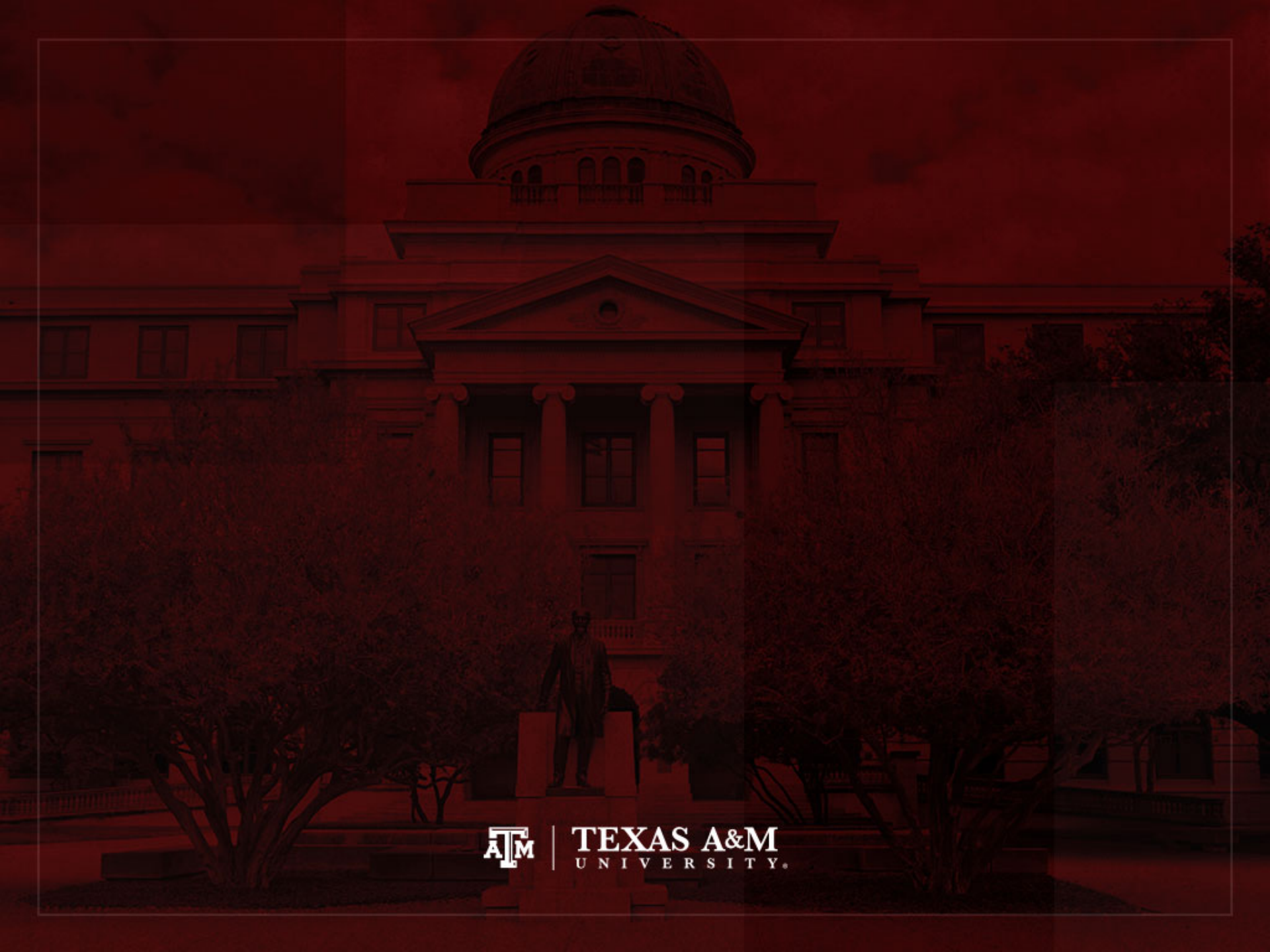
Opinion About Number of Immigrants	Male (%)	Female (%)	Total (%)	Chi Square (df = 4)	p-value
2004				2.3397	0.6740
Increase a lot	3.17	4.30	3.78		
Increase a little	6.89	6.27	6.56		
Remain the same	35.01	34.05	34.49		
Reduce a little	27.68	28.72	28.24		
Reduce a lot	27.24	26.66	26.93		
Total (sample size)	100.00 (914)	100.00 (1,069)	100.00 (1,983)		
2010				7.0998	0.1310
Increase a lot	5.21	3.88	4.45		
Increase a little	7.90	11.40	9.91		
Remain the same	35.29	34.96	35.10		
Reduce a little	24.03	25.31	24.77		
Reduce a lot	27.56	24.44	25.77		
Total (sample size)	100.00 (595)	100.00 (798)	100.00 (1,393)		
2016				1.3515	0.8530
Increase a lot	5.98	5.75	5.85		
Increase a little	12.70	11.11	11.82		
Remain the same	40.17	40.25	40.22		
Reduce a little	22.10	23.20	22.71		
Reduce a lot	19.05	19.69	19.40		
Total (sample size)	100.00 (819)	100.00 (1,026)	100.00 (1,845)		

Source: 2004, 2010, 2016 General Social Surveys.

Limitations of chi square

- Difficult to interpret
 - When variables have many categories
 - Best when variables have four or fewer categories
- With small sample size
 - We cannot assume that chi square sampling distribution will be accurate
 - Small samples: High percentage of cells have expected frequencies of 5 or less
- Like all tests of hypotheses
 - Chi square is sensitive to sample size
 - As N increases, obtained chi square increases
 - Large samples: Trivial relationships may be significant
- Statistical significance is not the same as substantive significance (importance, magnitude)





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