

Lecture (chapter 7): Estimation procedures

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Advanced Methods of Social Research (SOCl 420)

Source: Healey, Joseph F. 2015. "Statistics: A Tool for Social Research." Stamford: Cengage Learning. 10th edition. Chapter 7 (pp. 160–184).



Chapter learning objectives

- Explain the logic of estimation, role of the sample, sampling distribution, and population
- Define and explain the concepts of bias and efficiency
- Construct and interpret confidence intervals for sample means and sample proportions
- Explain relationships among confidence level, sample size, and width of the confidence interval

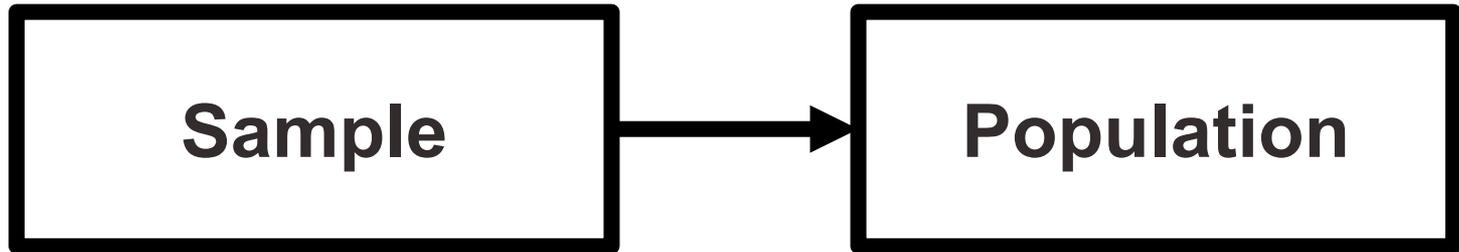


Sample and population

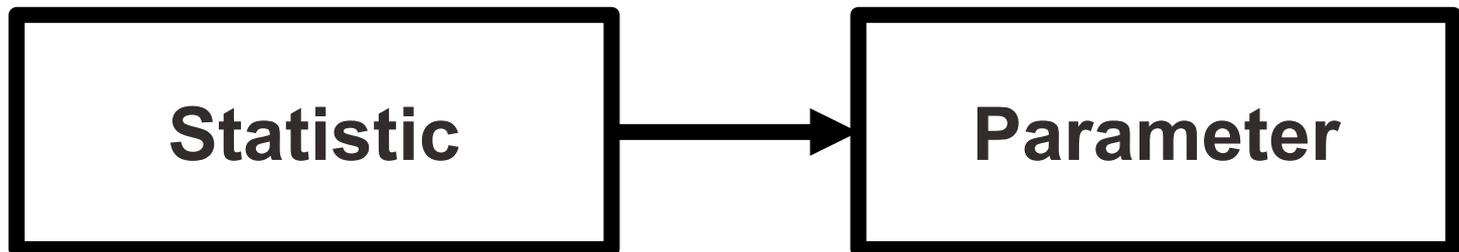
- In estimation procedures, statistics calculated from random samples are used to estimate the value of population parameters
- Example
 - If we know that 42% of a random sample drawn from a city are Republicans, we can estimate the percentage of all city residents who are Republicans

Terminology

- Information from samples is used to estimate information about the population



- Statistics are used to estimate parameters



Basic logic

- Sampling distribution is the link between sample and population
- The values of the parameters are unknown, but the characteristics of the sampling distribution are defined by two theorems (previous chapter)



Two estimation procedures

- **A point estimate** is a sample statistic used to estimate a population value
 - 68% of a sample of randomly selected Americans support capital punishment (GSS 2010)
- **An interval estimate** consists of confidence intervals (range of values)
 - Between 65% and 71% of Americans approve of capital punishment (GSS 2010)
 - Most point estimates are actually interval estimates
 - Margin of error generates confidence intervals
 - Estimators are selected based on two criteria...



Bias

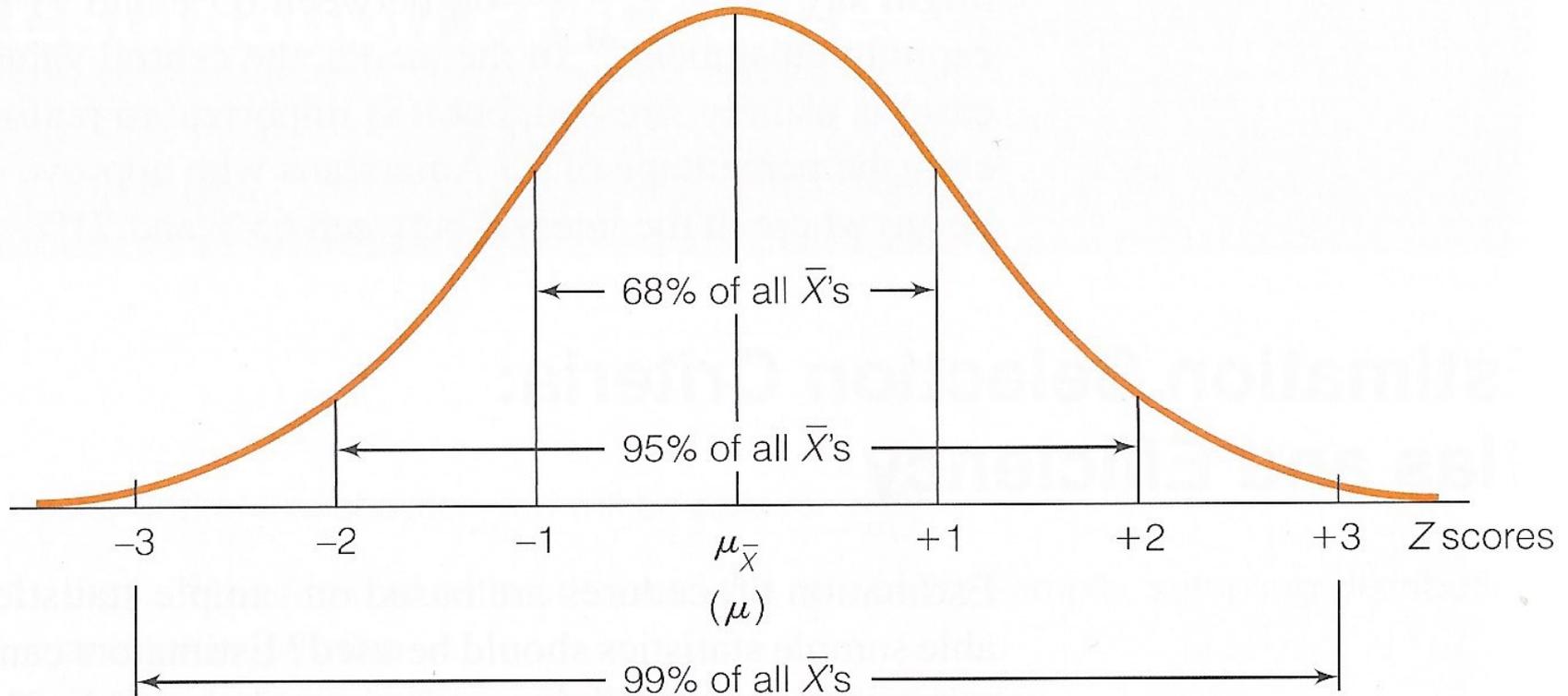
- An estimator is unbiased if the mean of its sampling distribution is equal to the population value of interest
- The mean of the sampling distribution of sample means ($\mu_{\bar{X}}$) is the same as the population mean (μ)
- Sample proportions (P_s) are also unbiased
 - If we calculate sample proportions from repeated random samples of size N ...
 - Then, the sampling distribution of sample proportions will have a mean (μ_p) equal to the population proportion (P_u)
- Sample means and proportions are unbiased estimators
 - We can determine the probability that they are within a certain distance of the population values

Example

- Random sample to get income information
- Sample size (N): 500 households
- Sample mean (\bar{X}): \$45,000
- Population mean (μ): unknown parameter
- Mean of sampling distribution ($\mu_{\bar{X}} = \mu$)
 - If an estimator (\bar{X}) is unbiased, it is probably an accurate estimate of the population parameter (μ) and sampling distribution mean ($\mu_{\bar{X}}$)
 - We use the sampling distribution (which has a normal shape) to estimate confidence intervals



Sampling distribution



Efficiency

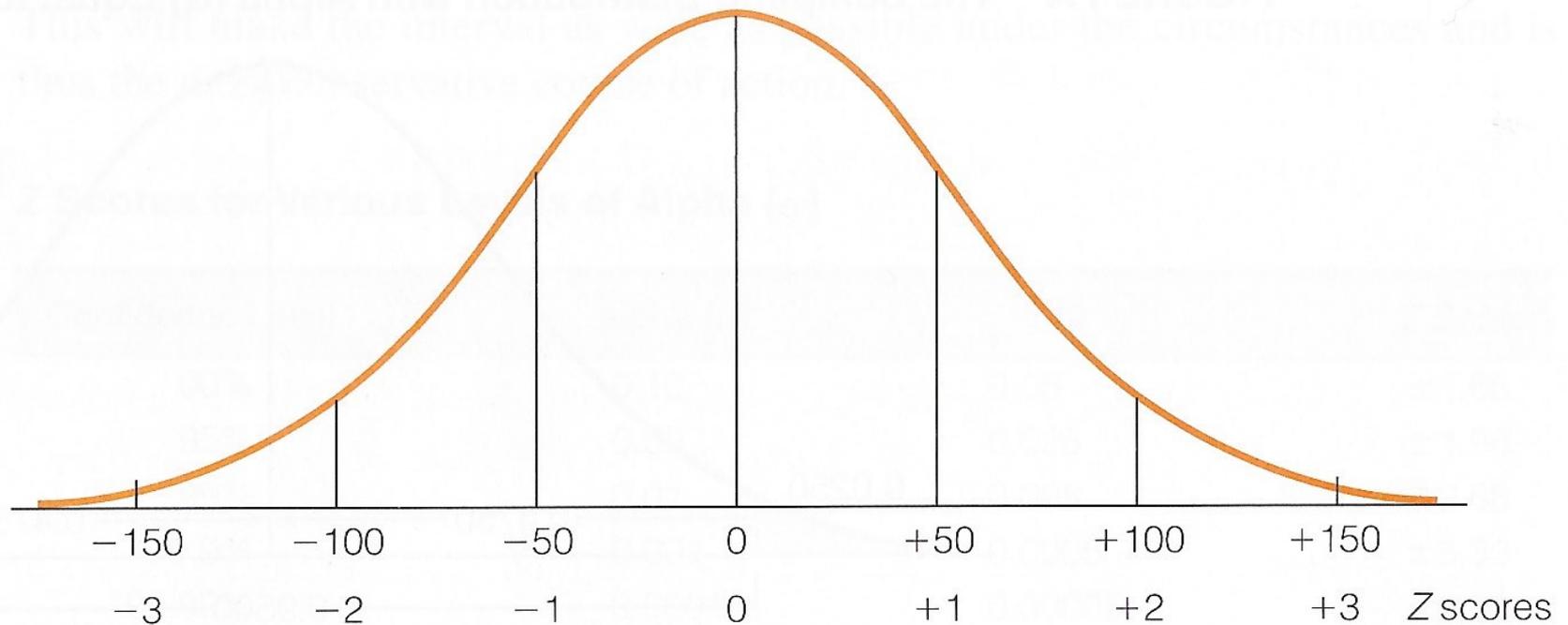
- Efficiency is the extent to which the sampling distribution is clustered around its mean
- Efficiency or clustering is a matter of dispersion
 - The smaller the standard deviation of a sampling distribution, the greater the clustering and the higher the efficiency
 - Larger samples have greater clustering and higher efficiency
 - Standard deviation of sampling distribution: $\sigma_{\bar{X}} = \sigma/\sqrt{N}$

Statistics	Sample 1	Sample 2
Sample mean	$\bar{X}_1 = \$45,000$	$\bar{X}_2 = \$45,000$
Sample size	$N_1 = 100$	$N_2 = 1000$
Standard deviation	$\sigma_1 = \$500$	$\sigma_2 = \$500$
Standard error	$\sigma_{\bar{X}} = 500/\sqrt{100} = \50.00	$\sigma_{\bar{X}} = 500/\sqrt{1000} = \15.81



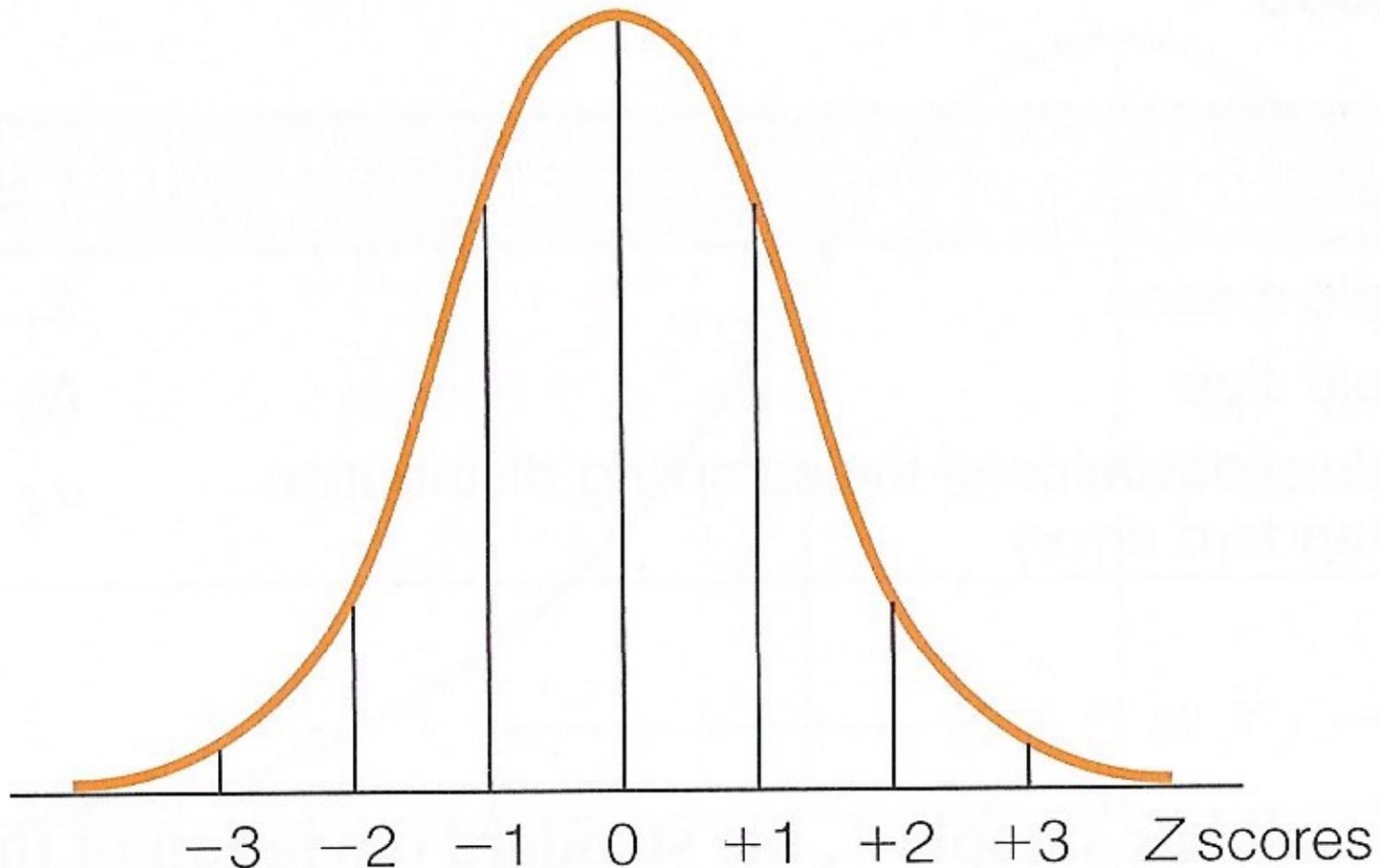
Sampling distribution

$$N = 100; \sigma_{\bar{X}} = \$50.00$$



Sampling distribution

$$N = 1000; \sigma_{\bar{X}} = \$15.81$$



Confidence interval & level

- **Confidence interval** is a range of values used to estimate the true population parameter
 - We associate a confidence level (e.g. 0.95 or 95%) to a confidence interval
- **Confidence level** is the success rate of the procedure to estimate the confidence interval
 - Expressed as probability $(1-\alpha)$ or percentage $(1-\alpha)*100$
 - α is the complement of the confidence level
 - Larger confidence levels generate larger confidence intervals
- Confidence level of 95% is the most common
 - Good balance between precision (width of confidence interval) and reliability (confidence level)



Interval estimation procedures

- Set the alpha (α)
 - Probability that the interval will be wrong
- Find the Z score associated with alpha
 - In column c of Appendix A of textbook
 - If the Z score you are seeking is between two other scores, choose the larger of the two Z scores
 - In Stata: **display invnormal(α)**
- Substitute values into appropriate equation
- Interpret the interval



Example to find Z score

- Setting alpha (α) equal to 0.05
 - 95% confidence level: $(1-\alpha)*100$
 - We are willing to be wrong 5% of the time
- If alpha is equal to 0.05
 - Half of this probability is in the lower tail ($\alpha/2=0.025$)
 - Half is in the upper tail of the distribution ($\alpha/2=0.025$)
- Looking up this area, we find a $Z = 1.96$

```
di invnormal(.025)
```

```
-1.959964
```

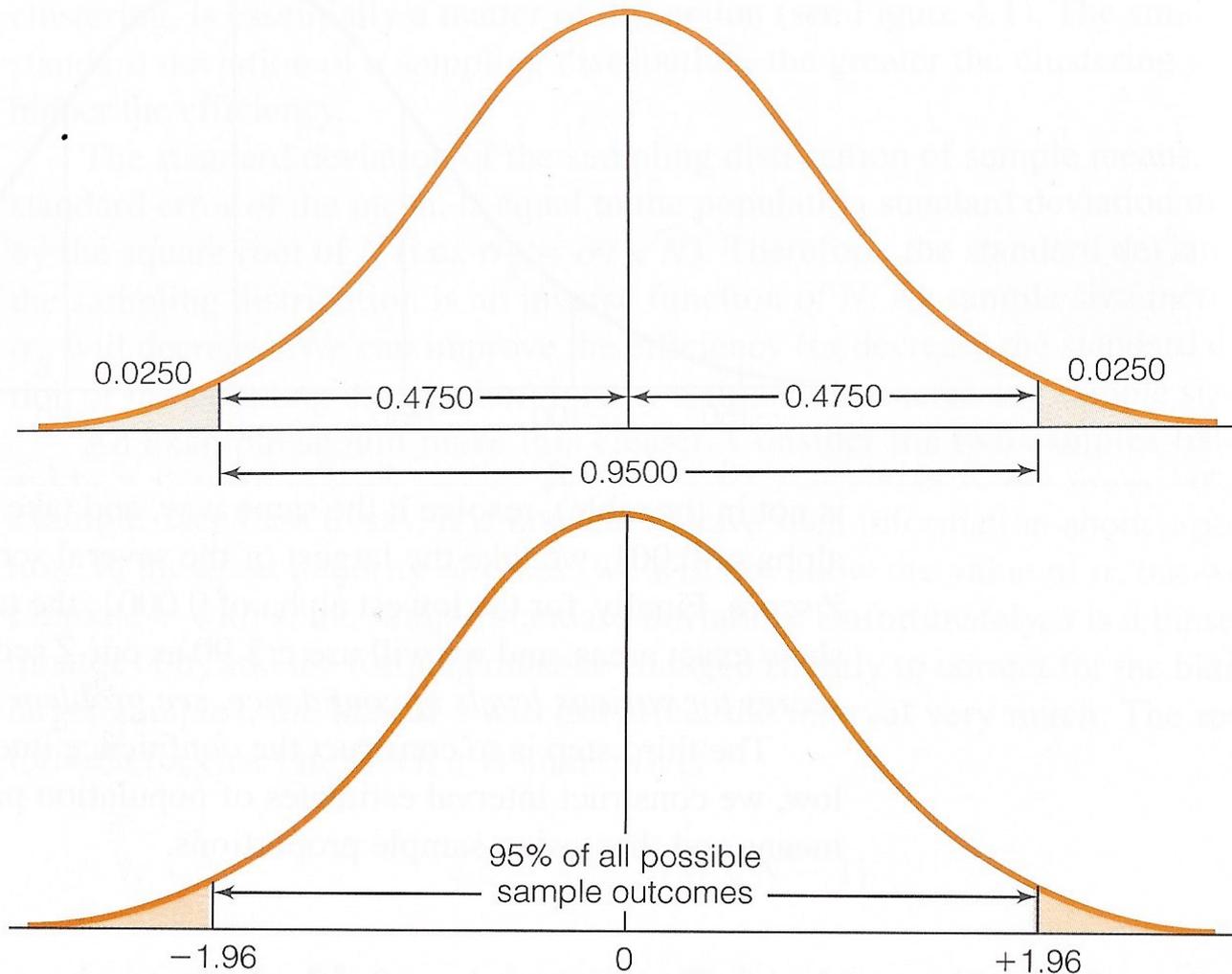
```
di invnormal(1-.025)
```

```
di invnormal(.975)
```

```
1.959964
```



Finding Z for sampling distribution with $\alpha = 0.05$



Z scores for various levels of α

Confidence level (1 - α) * 100	Alpha (α)	$\alpha / 2$	Z score
90%	0.10	0.05	± 1.65
95%	0.05	0.025	± 1.96
99%	0.01	0.005	± 2.58
99.9%	0.001	0.0005	± 3.32
99.99%	0.0001	0.00005	± 3.90



Confidence intervals for sample means

- For large samples ($N \geq 100$)
- Standard deviation (σ) **known** for population

$$c.i. = \bar{X} \pm Z \left(\frac{\sigma}{\sqrt{N}} \right)$$

$c.i.$ = confidence interval

\bar{X} = the sample mean

Z = the Z score as determined by the alpha level

σ/\sqrt{N} = the sample deviation of the sampling distribution
or the standard error of the mean



Example for means:

Large sample, σ known

- Sample of 200 residents
- Sample mean of IQ is 105
- Population standard deviation is 15
- Calculate a confidence interval with a 95% confidence level ($\alpha = 0.05$)

– Same as saying: calculate a 95% confidence interval

$$c.i. = \bar{X} \pm Z \left(\frac{\sigma}{\sqrt{N}} \right) = 105 \pm 1.96 \left(\frac{15}{\sqrt{200}} \right) = 105 \pm 2.08$$

– Average IQ is somewhere between 102.92 (105–2.08) and 107.08 (105+2.08)



Interpreting previous example

$$N = 200; 102.92 \leq \mu \leq 107.08$$

- **Correct:** We are 95% certain that the confidence interval contains the true value of μ
 - If we selected several samples of size 200 and estimated their confidence intervals, 95% of them would contain the population mean (μ)
 - The 95% confidence level refers to the success rate to estimate the population mean (μ). It does not refer to the population mean itself
- **Wrong:** Since the value of μ is fixed, it is incorrect to say that there is a chance of 95% that the true value of μ is between the interval



Confidence intervals for sample means

- For large samples ($N \geq 100$)
- Standard deviation (σ) unknown for population

$$c.i. = \bar{X} \pm Z \left(\frac{s}{\sqrt{N - 1}} \right)$$

$c.i.$ = confidence interval

\bar{X} = the sample mean

Z = the Z score as determined by the alpha level

$s/\sqrt{N - 1}$ = the sample deviation of the sampling distribution or the standard error of the mean

For small samples, use Student's t distribution: chapter 8 

Example for means:

Large sample, σ unknown

- Sample of 500 residents
- Sample mean income is \$45,000
- Sample standard deviation is \$200
- Calculate a 95% confidence interval

$$c.i. = \bar{X} \pm Z \left(\frac{s}{\sqrt{N-1}} \right) = 45,000 \pm 1.96 \left(\frac{200}{\sqrt{500-1}} \right)$$
$$c.i. = 45,000 \pm 17.54$$

- Average income is between \$44,982.46 (45,000–17.54) and \$45,017.54 (45,000+17.54)



Example from GSS

- We are 95% certain that the confidence interval from \$35,324.83 to \$39,889.96 contains the true average income for the U.S. adult population in 2004

```
. svy: mean conrinc, over(year)
(running mean on estimation sample)
```

```
Survey: Mean estimation
```

```
Number of strata =      307      Number of obs   =      4,522
Number of PSUs   =      597      Population size = 4,611.7099
Design df        =              Design df      =      290
```

```
2004: year = 2004
2010: year = 2010
2016: year = 2016
```

Over	Mean	Linearized Std. Err.	[95% Conf. Interval]	
conrinc				
2004	37607.39	1159.734	35324.83	39889.96
2010	31537.11	1216.566	29142.69	33931.53
2016	34649.3	1267.614	32154.41	37144.19

Source: 2004, 2010, 2016 General Social Surveys.

Note: Variance scaled to handle strata with a single sampling unit.

Edited table

Table 1. Mean, standard error, 95% confidence interval, and sample size of individual average income of the U.S. adult population, 2004, 2010, and 2016

Year	Mean	Standard Error	95% Confidence Interval		Sample Size
			Lower Bound	Upper Bound	
2004	37,607.39	1,159.73	35,324.83	39,889.96	1,688
2010	31,537.11	1,216.57	29,142.69	33,931.53	1,202
2016	34,649.30	1,267.61	32,154.41	37,144.19	1,632

Source: 2004, 2010, 2016 General Social Surveys.



Confidence intervals for sample proportions

$$c.i. = P_s \pm Z \sqrt{\frac{P_u(1 - P_u)}{N}}$$

$c.i.$ = confidence interval

P_s = the sample proportion

Z = the Z score as determined by the alpha level

$\sqrt{P_u(1 - P_u)/N}$ = the sample deviation of the sampling distribution or the standard error of the proportion



Note about sample proportions

- The formula for the standard error includes the population value
 - We do not know and are trying to estimate (P_u)
- By convention we set P_u equal to 0.50
 - The numerator [$P_u(1-P_u)$] is at its maximum value
 - $P_u(1-P_u) = (0.50)(1-0.50) = 0.25$
- The calculated confidence interval will be at its maximum width
 - This is considered the most statistically conservative technique



Example for proportions

- Estimate the proportion of students who missed at least one day of classes last semester
 - In a random sample of 200 students, 60 students reported missing one day of class last semester
 - Thus, the sample proportion is 0.30 (60/200)
 - Calculate a 95% (alpha = 0.05) confidence interval

$$c.i. = P_s \pm Z \sqrt{\frac{P_u(1 - P_u)}{N}} = 0.3 \pm 1.96 \sqrt{\frac{0.5(1 - 0.5)}{200}}$$

$$c.i. = 0.3 \pm 0.08$$



Example from GSS

- We are 95% certain that the confidence interval from 2.6% to 4.7% contains the true proportion of the U.S. adult population who thinks the number of immigrants to the country should increase a lot in 2004

```
. svy: prop letin1 if year==2004
(running proportion on estimation sample)
```

Survey: Proportion estimation

```
Number of strata =      109      Number of obs   =      1,983
Number of PSUs   =      218      Population size = 1,979.3435
Design df        =                      =      109
```

```
_prop_1: letin1 = increased a lot
_prop_2: letin1 = increased a little
_prop_3: letin1 = remain the same as it is
_prop_4: letin1 = reduced a little
_prop_5: letin1 = reduced a lot
```

	Proportion	Linearized Std. Err.	[95% Conf. Interval]	
letin1				
_prop_1	.0348265	.005221	.0258369	.0467936
_prop_2	.0653852	.0060495	.0543699	.078447
_prop_3	.3517117	.0128957	.3265967	.3776749
_prop_4	.2829629	.0118188	.2601357	.3069621
_prop_5	.2651137	.0127052	.2407073	.2910462

Source: 2004 General Social Survey.

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Table 2. Proportion, standard error, 95% confidence interval, and sample size of opinion of the U.S. adult population about how should the number of immigrants to the country be nowadays, 2004, 2010, and 2016

Opinion About Number of Immigrants	Proportion	Standard Error	95% Confidence Interval		Sample Size
			Lower Bound	Upper Bound	
2004					1,983
Increase a lot	0.0348	0.0052	0.0258	0.0468	
Increase a little	0.0654	0.0060	0.0544	0.0784	
Remain the same	0.3517	0.0129	0.3266	0.3777	
Reduce a little	0.2830	0.0118	0.2601	0.3070	
Reduce a lot	0.2651	0.0127	0.2407	0.2910	
2010					1,393
Increase a lot	0.0426	0.0061	0.0320	0.0564	
Increase a little	0.0944	0.0096	0.0771	0.1152	
Remain the same	0.3589	0.0166	0.3268	0.3923	
Reduce a little	0.2452	0.0121	0.2220	0.2700	
Reduce a lot	0.2588	0.0146	0.2310	0.2887	
2016					1,845
Increase a lot	0.0586	0.0069	0.0462	0.0740	
Increase a little	0.1163	0.0091	0.0993	0.1358	
Remain the same	0.4028	0.0117	0.3797	0.4264	
Reduce a little	0.2305	0.0097	0.2118	0.2504	
Reduce a lot	0.1918	0.0101	0.1724	0.2128	

Source: 2004, 2010, 2016 General Social Surveys.

Width of confidence interval

- The width of confidence intervals can be controlled by manipulating the confidence level
 - The confidence level increases
 - The alpha decreases
 - The Z score increases
 - The confidence interval is wider

Example: $\bar{X} = \$45,000$; $s = \$200$; $N = 500$

Confidence level	Alpha (α)	Z score	Confidence interval	Interval width
90%	0.10	± 1.65	$\$45,000 \pm \14.77	\$29.54
95%	0.05	± 1.96	$\$45,000 \pm \17.54	\$35.08
99%	0.01	± 2.58	$\$45,000 \pm \23.09	\$46.18
99.9%	0.001	± 3.32	$\$45,000 \pm \29.71	\$59.42



Width of confidence interval

- The width of confidence intervals can be controlled by manipulating the sample size
 - The sample size increases
 - The confidence interval is narrower

Example: $\bar{X} = \$45,000$; $s = \$200$; $\alpha = 0.05$

N	Confidence interval	Interval width
100	$c.i. = \$45,000 \pm 1.96(200/\sqrt{99}) = \$45,000 \pm \$39.40$	\$78.80
500	$c.i. = \$45,000 \pm 1.96(200/\sqrt{499}) = \$45,000 \pm \$17.55$	\$35.10
1000	$c.i. = \$45,000 \pm 1.96(200/\sqrt{999}) = \$45,000 \pm \$12.40$	\$24.80
10000	$c.i. = \$45,000 \pm 1.96(200/\sqrt{9999}) = \$45,000 \pm \$3.92$	\$7.84



Summary: Confidence intervals

- Sample means, large samples ($N > 100$), population standard deviation known

$$c.i. = \bar{X} \pm Z \left(\frac{\sigma}{\sqrt{N}} \right)$$

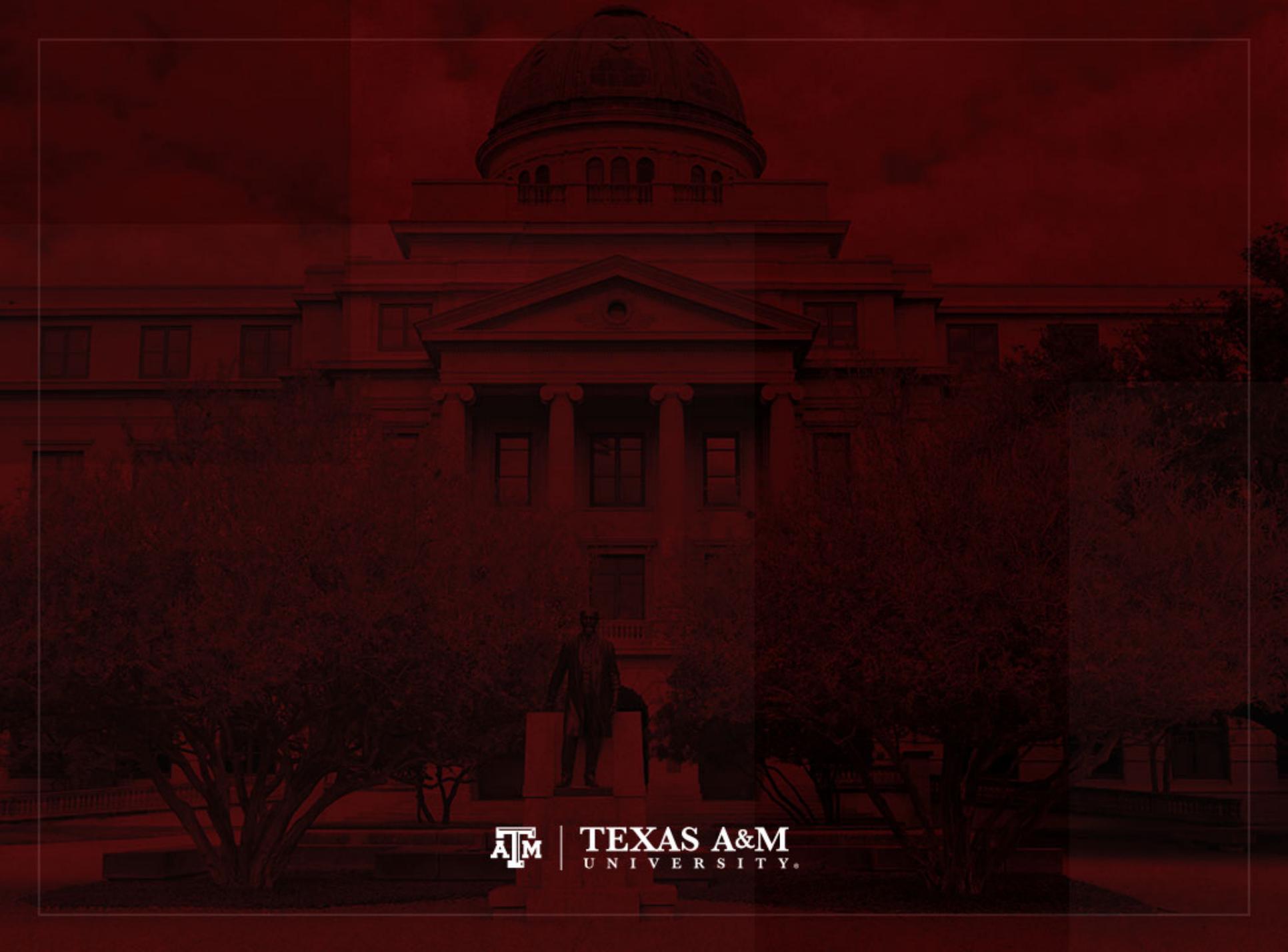
- Sample means, large samples ($N > 100$), population standard deviation unknown

$$c.i. = \bar{X} \pm Z \left(\frac{s}{\sqrt{N - 1}} \right)$$

- Sample proportions, large samples ($N > 100$)

$$c.i. = P_s \pm Z \sqrt{\frac{P_u(1 - P_u)}{N}}$$





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