# Lecture 8: <br> Hypothesis testing: One-sample case 

## Ernesto F. L. Amaral

March 04-20, 2024<br>Advanced Methods of Social Research (SOCI 420)<br>www.ernestoamaral.com

Source: Healey, Joseph F. 2015. "Statistics: A Tool for Social Research." Stamford: Cengage Learning. 10th edition. Chapter 8 (pp. 185-215).


## Outline

- Explain the logic of hypothesis testing, including concepts of the null hypothesis, the sampling distribution, the alpha level, and the test statistic
- Explain what it means to "reject the null hypothesis" or "do not reject the null hypothesis"
- Identify and cite examples of situations in which one-sample tests of hypotheses are appropriate
- Test the significance of single-sample means and proportions using the five-step model, and correctly interpret the results
- Explain the difference between one- and two-tailed tests, and specify when each is appropriate
- Define and explain Type I and Type II errors, and relate each to the selection of an alpha level
- Use the Student's $t$ distribution to test the significance of a sample mean for a small sample


## Significant differences

- Hypothesis testing is designed to detect significant differences
- Differences that did not occur by random chance
- Hypothesis testing is also called significance testing
- This chapter focuses on the "one sample" case
- Compare a random sample against a population
- Compare a sample statistic to a (hypothesized) population parameter to see if there is a statistically significant difference


## Example 1: Question

- Are people who have been treated for alcoholism more reliable workers than those in the community?
- Does the group of all treated alcoholics have different absentee rates than the community as a whole?
- Effectiveness of rehabilitation center for alcoholics
- Absentee rates for community and sample
- Don't have resources to gather information of all people who have been treated by the program

| Community | Sample of treated alcoholics |
| :--- | :--- |
| $\mu=7.2$ days per year | $\bar{X}=6.8$ days per year |
| $\sigma=1.43$ | $n=127$ |

- What causes the difference between 7.2 and 6.8 ?
- Real difference? Or difference due to random chance?


## A test of hypothesis for single-sample means



## Example 1: Result

- For a known/empirical distribution, we use: $Z=\frac{X_{i}-\bar{X}}{s}$
- However, we are concerned with the sampling distribution of all possible sample means

$$
\text { Z(obtained })=\frac{\bar{X}-\mu}{\sigma / \sqrt{n}}=\frac{6.8-7.2}{1.43 / \sqrt{127}}=-3.15
$$

- The sample outcome falls in the shaded area
- Z(obtained) $=-3.15$
- Reject $\mathrm{H}_{0}$ : $\mu=7.2$ days per year
- The sample of 127 treated alcoholics comes from a population that is significantly different from the community on absenteeism


## The five-step model

1. Make assumptions and meet test requirements
2. Define the null hypothesis $\left(\mathrm{H}_{0}\right)$
3. Select the sampling distribution and establish the critical region
4. Compute the test statistic
5. Make a decision and interpret the test results

## Example 2: Question

- The education department at a university has been accused of "grade inflation"
- Thus, education majors have much higher GPAs than students in general
- GPAs of all education majors should be compared with the GPAs of all students
- There are 1000s of education majors, far too many to interview
- How can the dispute be investigated without interviewing all education majors?


## Example 2: Numbers

- The average GPA for all students is $2.70(\mu)$
- This value is a parameter
- Random sample of education majors
- Mean $=\bar{X}=3.00$
- Standard deviation $=s=0.70$
- Sample size $=n=117$
- There is a difference between parameter ( $\mu=2.70$ ) and statistic ( $\bar{X}=3.00$ )
- It seems that education majors do have higher GPAs


## Example 2: Explanations

- We are working with a random sample
- Not all education majors
- Two explanations for the difference

1. The sample mean $(\bar{X}=3.00)$ is the same as the population mean ( $\mu=2.70$ )

- The observed difference may have been caused by random chance

2. The difference is real (statistically significant)

- Education majors are different from all students


## Step 1: Assumptions,requirements

- Make assumptions
- Random sampling
- Hypothesis testing assumes samples were selected according to EPSEM
- Meet test requirements
- The sample of 117 was randomly selected from all education majors
- Level of measurement is interval-ratio
- GPA is an interval-ratio level variable, so the mean is an appropriate statistic
- Sampling distribution is normal in shape
- This is a large sample ( $n \geq 100$ )


## Step 2: Null hypothesis

- Null hypothesis, $\mathrm{H}_{0}: \mu=2.7$
- $\mathrm{H}_{0}$ always states there is no significant difference
- The sample of 117 comes from a population that has a GPA of 2.7
- The difference between 2.7 and 3.0 is trivial and caused by random chance
- Alternative hypothesis, $\mathrm{H}_{1}: \mu \neq 2.7$
- $\mathrm{H}_{1}$ always contradicts $\mathrm{H}_{0}$
- The sample of 117 comes from a population that does not have a GPA of 2.7
- There is an actual difference between education majors ( $\bar{X}=3.0$ ) and other students $(\mu=2.7)$


## Step 3: Distribution, critical region

- Sampling distribution: standard normal shape
- Alpha ( $\alpha$ ) = 0.05
- Use the 0.05 value as a guideline to identify differences that would be rare if $\mathrm{H}_{0}$ is true
- Any difference with a probability less than $\alpha$ is rare and will cause us to reject the $\mathrm{H}_{0}$
- Use the $Z$ score to determine the probability of getting the observed difference
- If the probability is less than 0.05, the obtained $Z$ score will be beyond the critical $Z$ score of $\pm 1.96$
- This is the critical $Z$ score associated with a two-tailed test and $\alpha=0.05$


## Step 4: Test statistic

- For a known/empirical distribution, we would use

$$
Z=\frac{X_{i}-\bar{X}}{s}
$$

- However, we are concerned with the sampling distribution of all sample means
- We only have the standard deviation for the sample ( $s$ ), not for the population $(\sigma)$
$Z($ obtained $)=\frac{\bar{X}-\mu}{s / \sqrt{n-1}}=\frac{3.0-2.7}{0.7 / \sqrt{117-1}}=4.62$


## Step 5: Decision, interpret

- $Z$ (obtained) $=4.62$
- This is beyond $Z$ (critical) $= \pm 1.96$
- The obtained $Z$ score fell in the critical region, so we reject the $\mathrm{H}_{0}$
- If $\mathrm{H}_{0}$ was true, a sample GPA of 3.0 would be unlikely
- Therefore, the $\mathrm{H}_{0}$ is false and must be rejected
- Education majors have a GPA that is significantly higher than general student body
- The difference between the parameter ( $\mu=2.7$ ) and the statistic ( $\bar{X}=3.0$ ) was large and unlikely to have occurred by random chance ( $p<0.05$ )


## Five-step model summary

## Situation

The test statistic is in the critical region

The test statistic is not in the critical region

Decision

Reject the null
hypothesis $\left(\mathrm{H}_{0}\right)$

Do not reject the null hypothesis $\left(\mathrm{H}_{0}\right)$

Interpretation

The difference is statistically significant

The difference is not statistically significant

- Model is fairly rigid, but there are two crucial choices
- One-tailed or two-tailed test
- Alpha ( $\alpha$ ) level


## One or two-tailed test

- Null hypothesis always has the equal sign

$$
\mathrm{H}_{0}: \mu=2.7
$$

- Two-tailed test states that population mean is not equal to the value stated in null hypothesis

$$
\mathrm{H}_{1}: \mu \neq 2.7
$$

- One-tailed test estimates differences in a specific direction (based on theory)

$$
\begin{aligned}
& \mathrm{H}_{1}: \mu>2.7 \\
& \mathrm{H}_{1}: \mu<2.7
\end{aligned}
$$

## One or two-tailed test

One- vs. Two-Tailed Tests, $\alpha=0.05$

| If the Research <br> Hypothesis $\left(H_{1}\right)$ Uses | The Test Is | Concern Is on | Z(critical) Is |
| :---: | :---: | :---: | :---: |
| $\neq$ | Two-tailed | Both tails | $\pm 1.96$ |
| $>$ | One-tailed | Upper tail | +1.65 |
| $<$ | One-tailed | Lower tail | -1.65 |

Finding Critical Z Scores for One- and Two-Tailed Tests

|  |  | One-Tailed Value |  |
| :--- | :---: | :---: | :---: |
| Alpha | Two-Tailed Value | Upper Tail | Lower Tail |
| 0.10 | $\pm 1.65$ | +1.29 | -1.29 |
| 0.05 | $\pm 1.96$ | +1.65 | -1.65 |
| 0.01 | $\pm 2.58$ | +2.33 | -2.33 |
| 0.001 | $\pm 3.32$ | +3.10 | -3.10 |
| 0.0001 | $\pm 3.90$ | +3.70 | -3.70 |

Source: Healey 2015, p. 197.

## Two-tailed test: $\alpha=0.05$

A. The two-tailed test, $Z$ (critical) $= \pm 1.96$


## One-tailed test (upper): $\alpha=0.05$

B. The one-tailed test for upper tail, $Z$ (critical) $=+1.65$


## One-tailed test (lower): $\alpha=0.05$

C. The one-tailed test for lower tail, $Z$ (critical) $=-1.65$


## Selecting an alpha level

- By assigning an alpha level, one defines an "unlikely" sample outcome
- Alpha level is the probability that the decision to reject the null hypothesis is incorrect
- Examine this table for critical regions

The Relationship Between Alpha and Z(Critical) for a Two-Tailed Test

| If Alpha $=$ | The Two-Tailed Critical Region Will Begin <br> at $Z($ Critical $)=$ |
| :---: | :---: |
| 0.100 | $\pm 1.65$ |
| 0.050 | $\pm 1.96$ |
| 0.010 | $\pm 2.58$ |
| 0.001 | $\pm 3.32$ |

## Type I and Type II errors

- Type I error (alpha error)
- Rejecting a true null hypothesis
- Type II error (beta error)
- Not rejecting a false null hypothesis
- Examine table below for relationships between decision making and errors


## Decision Making and the Five-Step Model

|  | If Our Decision <br> Is to | And $H_{0}$ Is Actually | The Result Is |
| :--- | :--- | :--- | :---: |
| a | Reject $H_{0}$ | False | OK |
| b | Fail to reject $H_{0}$ | True | OK |
| $\mathbf{c}$ | Reject $H_{0}$ | True | Type I or alpha $(\alpha)$ error |
| d | Fail to reject $H_{0}$ | False | Type II or beta $(\beta)$ error |

## Decisions about hypotheses

| Hypotheses | $\boldsymbol{p}<\boldsymbol{\alpha}$ | $\boldsymbol{p}>\boldsymbol{\alpha}$ |
| :---: | :---: | :---: |
| Null hypothesis <br> $\left(\mathrm{H}_{0}\right)$ | Reject | Do not reject |
| Alternative hypothesis <br> $\left(\mathrm{H}_{1}\right)$ | Accept | Do not accept |

- $p$-value is the probability of not rejecting the null hypothesis
- If a statistical software gives only the twotailed $p$-value, divide it by 2 to obtain the onetailed $p$-value

| Significance level <br> $(\boldsymbol{\alpha})$ | Confidence level |
| :---: | :---: |
| $0.10(10 \%)$ | $90 \%$ |
| $0.05(5 \%)$ | $95 \%$ |
| $0.01(1 \%)$ | $99 \%$ |
| $0.001(0.1 \%)$ | $99.9 \% \quad \overline{\mathbf{A}}] \mathbf{M}$ |

## Example 3: Income, 2021

- Is the mean personal income of Veterans (GSS) lower than mean income of population 15+ (Census Bureau)?
- We know the income for the population $15+$


Source: U.S. Census Bureau, Mean Personal Income in the United States [MAPAINUSA646N], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/MAPAINUSA646N, October 24, 2022. Shaded areas indicate U.S. recessions.

## Example 3: Census \& GSS

- We know the income for the 2021 GSS sample of Veterans
. mean conrinc if veteran==1

Mean estimation
Number of obs $=\mathbf{2 2 9}$

|  | Mean | Std. err. | [95\% conf. interval] |  |
| ---: | ---: | ---: | ---: | ---: |
| conrinc | 49562.49 | $\mathbf{2 9 3 2 . 7 1 7}$ | $\mathbf{4 3 7 8 3 . 8}$ | $\mathbf{5 5 3 4 1 . 1 9}$ |

- What causes the difference between \$57,143.00 (pop.15+, Census) and \$49,562.49 (Veterans, GSS)?
- Real difference? Or difference due to random chance?


## Example 3: Result

- Veteran population has mean income that is significantly lower than mean income of the population 15+
- The difference between the parameter \$57,143.00 and the statistic $\$ 49,562.49$ was large and unlikely to have occurred by random chance ( $p$-value<0.05)
. ztest conrinc=57143 if veteran==1

One-sample z test

| Variable | Obs | Mean | Std. err. | Std. dev. | [95\% con | interval] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| conrinc | 229 | 49562.49 | . 0660819 | 1 | 49562.36 | 49562.62 |
| ```mean = mean(conrinc) z = -1.1e+05 H0: mean = 57143``` |  |  |  |  |  |  |
| $\begin{aligned} & \text { Ha: mea } \\ & \operatorname{Pr}(Z<Z \end{aligned}$ | 143 <br> 0000 | $\begin{aligned} \text { Ha: mean }!=57143 & \text { Ha: mean }>57143 \\ \operatorname{Pr}(\|Z\|>\|z\|)=0.0000 & \operatorname{Pr}(Z>z)=1.0000 \end{aligned}$ |  |  |  |  |

## The Student's $t$ distribution

- How can we test a hypothesis when the population standard deviation ( $\sigma$ ) is unknown, as is usually the case?
- For large samples ( $n \geq 100$ ), we can use the sample standard deviation (s) as an estimator of the population standard deviation ( $\sigma$ )
- Use standard normal distribution (Z)
- For small samples, $s$ is too biased to estimate $\sigma$
- Do not use standard normal distribution
- Use Student's $t$ distribution


## $t$ and $Z$ distributions



## $t$ and $Z$ distributions



## Choosing the distribution

- Choosing a sampling distribution when testing single-sample means for significance

| If population standard deviation $(\sigma)$ is | Sampling distribution is the |
| :--- | :--- |
| Known | $Z$ distribution |
| Unknown and sample size $(n)$ is large | $Z$ distribution |
| Unknown and sample size $(n)$ is small | $t$ distribution |

## Example 4: With $t$-test

- This is the same as example 3 , but with $t$-test
- GSS has a large sample. This is just an illustration
- Veteran population has mean income that is significantly lower than mean income of the population 15+ ( $p$-value<0.05)
. ttest conrinc=57143 if veteran==1

One-sample t test

| Variable | Obs | Mean | Std. err. | Std. dev. | [95\% conf. | interval] |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| conrinc | 229 | 49562.49 | 2932.717 | 44380.07 | 43783.8 | 55341.19 |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| $\begin{aligned} \text { Ha: mean } & <57143 \\ \operatorname{Pr}(T<t) & =0.0052 \end{aligned}$ |  | Ha: mean != 57143 |  |  | Ha: mean > 57143 |  |
|  |  | $\operatorname{Pr}(\|\mathrm{T}\|>\|\mathrm{t}\|)=0.0104$ |  |  | $\operatorname{Pr}(\mathrm{T}>\mathrm{t})=0.9948$ |  |

## Five-step model for proportions

- When analyzing variables that are not measured at the interval-ratio level
- A mean is inappropriate
- We can test a hypothesis on a one sample proportion
- The five step model remains primarily the same, with the following changes
- The assumptions are: random sampling, nominal level of measurement, and normal sampling
distribution
- The formula for $Z$ is

$$
Z=\frac{P_{s}-P_{u}}{\sqrt{P_{u}\left(1-P_{u}\right) / n}}
$$

## Example 5: Proportions

- A random sample of 122 households in a lowincome neighborhood revealed that 53 of the households were headed by women
$-P_{s}=53 / 122=0.43$
- In the city as a whole, the proportion of womenheaded households $\left(P_{u}\right)$ is 0.39
- Are households in lower-income neighborhoods significantly different from the city as a whole?
- Conduct a $90 \%$ hypothesis test $(\alpha=0.10)$


## Step 1: Assumptions,requirements

- Make assumptions
- Random sampling
- Hypothesis testing assumes samples were selected according to EPSEM
- Meet test requirements
- The sample of 122 was randomly selected from all lower-income neighborhoods
- Level of measurement is nominal
- Women-headed households is measured as a proportion
- Sampling distribution is normal in shape
- This is a large sample ( $n \geq 100$ )


## Step 2: Null hypothesis

- Null hypothesis, $\mathrm{H}_{0}: P_{u}=0.39$
- The sample of 122 comes from a population where $39 \%$ of households are headed by women
- The difference between 0.43 and 0.39 is trivial and caused by random chance
- Alternative hypothesis, $\mathrm{H}_{1}: P_{u} \neq 0.39$
- The sample of 122 comes from a population where the percent of women-headed households is not 39
- The difference between 0.43 and 0.39 reflects an actual difference between lower-income neighborhoods and all neighborhoods


## Step 3: Distribution, critical region

- Sampling distribution
- Standard normal distribution (Z)
- Alpha $(\alpha)=0.10$ (two-tailed)
- Critical region begins at $Z$ (critical) $= \pm 1.65$
- This is the critical $Z$ score associated with a two-tailed test and alpha equal to 0.10
- If the obtained $Z$ score falls in the critical region, we reject $\mathrm{H}_{0}$


## Step 4: Test statistic

- Proportion of households headed by women


## City

Sample in a low-income neighborhood

$$
\begin{array}{ll}
\hline P_{u}=0.39 & P_{s}=0.43 \\
& n=122
\end{array}
$$

- The formula for $Z$ is

$$
Z=\frac{P_{s}-P_{u}}{\sqrt{P_{u}\left(1-P_{u}\right) / n}}=\frac{0.43-0.39}{\sqrt{0.39(1-0.39) / 122}}=0.91
$$

## Step 5: Decision, interpret

- $Z($ obtained $)=0.91$
- Z(obtained) did not fall in the critical region delimited by $Z$ (critical) $= \pm 1.65$, so we do not reject the $\mathrm{H}_{0}$
- This means that if $\mathrm{H}_{0}$ was true, a sample outcome of 0.43 would be likely
- Therefore, the $\mathrm{H}_{0}$ is not false and cannot be rejected
- The population of women-headed households in lower-income neighborhoods is not significantly different from the city as a whole
- The difference between the parameter $\left(P_{u}=0.39\right)$ and the statistic ( $P_{s}=0.43$ ) was small and likely to have occurred by random chance ( $p>0.10$ )


## Example 6: Sex, 2021

- Is the female proportion of the adult population (18+) in the U.S. higher than among the total population?
- We know the percentage of women for the population


## Population



Source: U.S. Census Bureau (https://www.census.gov/quickfacts/fact/table/US/PST045221).

## Example 6: Census \& GSS

- The percentage of women in the 2021 GSS sample 18+
. tab female

| female | Freq. | Percent | Cum. |
| ---: | ---: | ---: | ---: |
| 0 | 1,736 | 44.06 | 44.06 |
| 1 | 2,204 | 55.94 | 100.00 |
| Total | 3,940 | 100.00 |  |

- What causes the difference between 50.5\% (population, Census) and 55.94\% (sample 18+, GSS)?
- Real difference? Or difference due to random chance?


## Example 6: Result

- Population 18+ has a statistically significant higher proportion of women than overall population
- The difference between the parameter $50.5 \%$ and the statistic $55.94 \%$ was large and unlikely to have occurred by random chance ( $p$-value<0.05)
. prtest female=. 505

One-sample test of proportion
Number of obs
$=$
3940

| Variable | Mean | Std. err. | [95\% conf. interval] |
| :---: | :---: | :---: | :---: |
| female | . 5593909 | . 0079093 | . 543889.5748927 |
| $\mathrm{p}=$ propo | ( female |  | $z=6.8285$ |
| H0: $p=0.505$ |  |  |  |
| Ha: $\mathrm{p}<0.505$ |  | Ha: p != 0.505 | Ha: p > 0.505 |
| $\operatorname{Pr}(\mathrm{Z}<\mathrm{z})=1.0000$ |  | $\operatorname{Pr}(\|Z\|>\|z\|)=0.0000$ | $\operatorname{Pr}(Z>z)=0.0000$ |

